

Submit Your MarketReady Properties by 9/24/10

Dear Real Estate Developers and Brokers:

As part of MassEcon's ReadyMass national promotion marketing program, in coordination with the Executive Office of Housing and Economic Development, we are reaching out to the real estate development and brokerage community again to identify key real estate assets. These are properties that reflect a high level of marketability and will attract prospective companies and site selectors to consider Massachusetts as an expansion location. To this end, we are asking each of you to review your portfolio of existing land sites and buildings for potential inclusion in this program.

Please view this assignment in terms of presenting the best sites to a high profile company visiting Massachusetts for the first time. Eligible sites can include those approved for 43D, Growth Districts, and any others. The minimum criteria to use for screening candidates are below, with a strong emphasis on readiness. If you determine your property meets the below minimum criteria, please complete the electronic form on our web site (link below). You can submit more than one property, but a separate form should be completed for each. **Please make sure your property is not already on the list by reviewing www.massecon.com/readymass.**

We have assembled an advisory committee made up of real estate, permitting, and land use professionals that will screen each of the submitted properties. The next screening session will be on October 6th, 2010. In order for your property to be evaluated during this screening session, please e-mail your completed form and information to dkehlhem@massecon.com by **September 24th**.

Please contact Doug Kehlhem if you have any questions in advance at (781) 489-6262 x12. If your property is selected, it will be highlighted on www.massecon.com/readymass. Thank you for your time and effort in this process.

[MarketReady Property Application:](#)

http://massecon.com/services/marketready_application

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